



Frequently Asked ?s

Since this is a new tool, we hope we have done our best to answer what we think your questions might be. If you have questions, please send them to support@whatnottoyell.com We will answer them for you and add it to our list.

Q. Why is What Not To Yell Inc. (WNTY) doing an assessment on culture? Don't you deal with the people that yell?

A. Yes, we do. We do that through shifting culture. Think of it this way. Culture is a collection of individual behaviours. To shift culture you need to shift individual behaviours. Yelling behaviours in youth sports has become a culture norm. It's the behaviour that seems to be accepted or for some even considered part of the game. To shift this we need to look at the larger culture of a sport organization, not just the individual.

Q. Is there a cost to do the Assessment?

A. For this national assessment no. It is our way of giving back to sport organizations during this transition between pre and post Covid 19. Plus it is a great way for us to get the word out that we have this new and exciting tool. Win win for all.

Q. How much time does it take to complete the survey?

A. About 15 minutes. And it needs to be done in one sitting (you can't save and come back).

Q. Can participants fill it out for multiple sports? (example 3 kids in 3 different sports)

A. Yes BUT. You need to fill it out for 1 sport at a time. We suggest picking the most popular sport in your home and complete the assessment for that one sport. However, feel free to complete it for each sport you are involved with.

Q. Will the data be statistically significant?

A. That will depend on the number of responses. More is always better!!

Q. Will you share the results at no charge?

A. Absolutely. This is the gift we would like to provide for sport in Canada.

Q. Can we do an assessment for our own club, league or larger organization?

A. Yes. We are happy to work with organizations to do an assessment with their group only. We can do small assessments or very large ones.

Q. Is there a charge for that?

A. Yes. Need to feed the kids somehow. However, we realize that sports organizations are not the richest in the world and offer the assessments at a non profit pricing.